



575 Maryville Centre Drive
St. Louis, Missouri 63141, USA
www.solutia.com

FOR IMMEDIATE RELEASE

News

Media: Melissa Zona +1.314.674.5555
Investors: Susannah Livingston +1.314.674.8914

Solutia Launches Industry-Changing EnerLogic® 70 Low-E Window Film The choice is clear: Four-season window insulation without sacrificing appearance

ST. LOUIS, January 25, 2012 – Solutia Inc. (NYSE: SOA), the world’s leading producer of professional window films for automotive, residential and commercial markets, is proud to announce EnerLogic® 70 [low-e window film](#) as the newest addition to its award-winning EnerLogic window film series for commercial and residential applications.

Developed as part of Solutia’s ongoing commitment to energy efficiency, the EnerLogic window film series features a patent-pending, low-e coating that effectively transforms the insulating power of single-pane windows into double-pane and double-pane windows into triple-pane for year-round energy savings.

Building on the success of EnerLogic 35, launched in 2010, EnerLogic 70 is the next generation of EnerLogic glass insulation technology that combines industry-leading low-e performance with a virtually invisible appearance.

“The performance of this newest EnerLogic film is unprecedented,” said Wing Kwang, global business director for Solutia’s Performance Films division. “With visible light transmission of up to 70 percent, EnerLogic 70 window film offers energy savings with a clear view that ultimately maintains the look of the existing glass.”

With EnerLogic 70 low-e window film, heat from the summer sun is reflected away from windows, easing the stress on air conditioners. In winter, radiant heat from a home’s heating system is directed back into the room, decreasing energy use, improving comfort and reducing energy bills during both seasons.

“Today, energy savings and efficiency are not part-time propositions,” said Jeremy Verstraete, global business manager for the Performance Films division’s architectural segment. “Windows typically account for 25 percent of annual heating and cooling costs, but can be responsible for as much as 40 percent. Energy efficiency must be managed across all seasons in every possible climate region.”

In addition to reduced energy bills, further savings and benefits can be attained by choosing EnerLogic 70 window film over other options, such as window replacement. Unlike window replacement, professional window film installation is quick, clean and non-intrusive. Additionally, the refuse generated by window replacement often ends up in landfills.

EnerLogic window film was recently recognized by Architectural Products Magazine for its excellence in product innovation for the following categories: Solar Control Protection, Moisture/Thermal Protection and Windows/Doors/Openings.

To learn more about EnerLogic low-e window films' patent-pending technology and potential energy savings, or to find an accredited dealer, please visit www.enerlogicfilm.com.

###

Notes to Editor: SOLUTIA and the Radiance Logo™ and all other trademarks listed below are trademarks of Solutia Inc. and/or its affiliates.

Corporate Profile

Solutia is a market-leading performance materials and specialty chemicals company. The company focuses on providing solutions for a better life through a range of products, including: Saflex® polyvinyl butyral interlayers for glass lamination and for photovoltaic module encapsulation and VISTASOLAR® ethylene vinyl acetate films for photovoltaic module encapsulation; LLumar®, Vista™, EnerLogic®, FormulaOne®, Gila®, V-KOOL®, Huper Optik®, IQue™, Sun-X™ and Nanolux™ aftermarket performance films for automotive and architectural applications; XIR® and Heat Mirror® performance films that are incorporated into aftermarket window films, laminated glass products and suspended insulated glass units for use in automotive and architectural applications. Flexvue™ advanced film component solutions for solar and electronic technologies; and technical specialties products including Crystex® insoluble sulfur, Santoflex® PPD antidegradants, Therminol® heat transfer fluids and Skydrol® aviation hydraulic fluids. Solutia's businesses are world leaders in each of their market segments. With its headquarters in St. Louis, Missouri, USA, the company operates globally with approximately 3,400 employees in more than 50 worldwide locations. More information is available at www.Solutia.com.

Source: Solutia Inc.
St. Louis
01/25/2012